THE IMAGE MAKERS

(OS IMAGINĀRIOS)

This film shows the work of handycraft-saintmakers of Juazeiro do Norte, of which Master Noza and the engraver Valderedo Gon çalves are the best known.

Shown is the technique of the latter-one producing one matrix in the series of his woodcuts of the Apocalypse.

A point is made in which the tradition of the artist has to adapt itself to the tourist market, dissociating his conscience to the real significance of the work to which he devotes himself.

GERALDO SARNO